

October 13, 2010

NEI Corporation attends The Battery Show and Battery Technology Expo 2010

Somerset, NJ – NEI Corporation was among the approximately 125 companies exhibiting at The Battery Show and Battery Technology Expo at the San Jose Convention Center, held October 5 – 7, 2010 in San Jose, California. The show was well attended by a large number of battery industry professionals from around the world.



The Battery Show exhibition floor & attendants visiting NEI's booth

The Battery Show and Battery Technology Conference served as a forum for leading battery developers and industry specialists to gather and discuss the latest technology developments and trends in the rapidly growing field. While the Battery Show allowed participating companies to exhibit and showcase their latest advancements in cells, batteries, and ultracapacitors, the Battery Technology Conference was a platform for keynote speakers and panel discussions, addressing a wide range of topics in the technical advancements of battery development.



Dr. MuMu Moorthi & Dr. Nader Hagh

At the conference, Dr. MuMu Moorthi, Vice President of Business Development presented a paper titled, "Advanced Materials for Next-Generation Rechargeable Li-ion Batteries," discussing the history of battery materials development and the latest advancements in the lithium ion battery field. Dr. Moorthi also discussed NEI's latest developments with its surface-modified Lithium Titanate material with higher conductivity and improved performance characteristics, as well as

a few new cathode materials with high voltage, capacity, and high energy densities. The paper, which was presented on Wednesday, October 6th, was well-received and was followed up with discussions by the attending industry professionals. As a nominee for Battery Industry Component Supplier of the Year, NEI Corporation also displayed its recent achievements in battery materials development at their conference booth. Dr. Nader Hagh, a Project Manager at NEI who was also in attendance, met and networked with many booth visitors to discuss technical details of NEI's cathode and anode materials.

Dr. Ganesh Skandan, CEO of NEI Corporation, says, "The conference was a valuable platform for NEI to discuss and showcase all of its recent successful developments to the battery industry. We met and spoke with numerous professionals, many of whom we anticipate becoming our customers in the near future."

About NEI Corporation

Founded in 1997, NEI Corporation develops, manufactures, and distributes nanoscale materials for a broad range of industrial customers around the world. The company's products incorporate proprietary nanotechnology and advanced Materials Science to create significant performance improvements in manufactured goods. NEI's products include advanced protective coatings, high performance battery electrode materials, and specialty nanoscale materials for diverse applications. NEI has created a strong foundation in the emerging field of Nanotechnology that has enabled the company to become a leader in selected markets. The company is based in Somerset, NJ. For more information, contact NEI Corporation at (732) 868-3141 or visit www.neicorporation.com.